



GRIFFITH UNIVERSITY SURFERS PARADISE ROWING CLUB

**GUSPRC SPONSORSHIP
OPPORTUNITIES**

OUR MISSION

The Griffith University Surfers Paradise Rowing Club aims to be the largest Number One High Performance Rowing Club in Australia.

Developing athletes for the National Rowing Team of Australia.

Offer and facilitate the best quality community and recreational rowing programs.



GUSPRC YEARLY SPONSORSHIP LEVELS

BRONZE

Signage placement at Rowing Club

Promotional article on the club's website

Yearly Membership to Rowing Club

\$10,000

Annually. *Min 1 year contract.

Unlimited sponsors.

PLATINUM

Logo featured on fleet of boats

Prominent Signage* on Club Exterior, Bundall Rd, Bundall
55,000 cars passing per day.

Entry portal GUSRPC website logo placement & all Social Media

Opportunity to Speak at Annual Awards Dinner

Yearly Membership to Rowing Club

\$50,000

Annually. *Min 2 year contract.

Limited to 2 sponsorships only.

- Signage size TBC

GOLD

Logo featured on GUSPRC website & Social Media Posts

Prominent Signage placement at Rowing Club

Promotional article on the club's website

Yearly Membership to Rowing Club

\$30,000

Annually. *Min 2 year contract.

Limited to

4 sponsorships only.



GUSPRC SPONSORSHIP LEVEL BENEFITS

BRONZE

If you don't have a lot of money to spend and are looking for a way of getting involved in the rowing community, social and business benefits of being part of a successful rowing club, this is your package.

Involve the whole family or bring your friends and business colleagues down to our club and enjoy the excitement of being involved in a successful rowing club.

PLATINUM

The ultimate sponsorship package for a business looking to become part of a highly successful and loved community rowing club.

You get high exposure to a large, friendly and receptive audience. Your logo will be prominent at the Rowing Club, at club functions, online and in the local community.

Logo on fleet of rowing boats and 9 motor boats 2 hours per day on the seaways.

Sign up for three years and we'll put your logo on our apparel.

GOLD

A great package for a business looking for high exposure as a supporter of Rowing.

As a Gold Sponsor you will get regular mention in all our social media and website.

But we also get physical and provide a great range of social opportunities for you and your friends to enjoy rowing at its best, at our Regattas.

Networking with other business supporters will involve you in social ways to find synergies with other local businesses.



CURRENT GUSPRC BOAT PURCHASE SPONSORSHIP OPPORTUNITIES

SINGLES (Mens & Womens Boats)

Logo on the Boat

Attendance at boat naming ceremony

Article for Social Media and Website acknowledging your support and generosity.

Yearly Membership to Rowing Club

\$15,000

Each (total of 4 opportunities)

DOUBLE/PAIR (Mens & Womens Boats)

Boat Naming Rights

Logo on the Boat

VIP attendance at boat naming ceremony and speaking opportunity

Article for Social Media and Website acknowledging your support and generosity.

Yearly Membership to Rowing Club

\$45,000

Each (2 opportunities)

OARS (12 in total)

Logo on the sets of oars

VIP invitation to our annual awards dinner

Article for Social Media and Website acknowledging your support and generosity.

Yearly Membership to Rowing Club

\$10,000

For complete set.





BECOME A GUSPRC DONOR!

GUSPRC needs your ongoing support if it is to continue to thrive and contribute to our local sporting community, to nurture and mentor young men and women in the sport of rowing.

Your cash will enable you to share in the excitement, reputation, passion and, by association, make the right connections with our community – a partnership which will help us both continue to grow and succeed.

At the Griffith University Rowing Club, we are proud of the generosity of our community. They have given for the love of the sport, the Club and to encourage greater involvement by men and women of all ages in sporting activity and social participation through rowing.

If you want to join these people, or continue to support us, you can make a donation of cash, no matter how big or how small.

You can play an important part in our continued success and we will let all our community know about your support and generosity (unless you wish to remain anonymous).

Please donate using our online portal - all you will need is your credit card. If you prefer via bank transfer please reach out to our Club Secretary who will be thrilled to assist you.

 secretary@gusprc.com.au



WHERE DO YOUR FUNDS GO?

HIGH PERFORMANCE

Athlete Support Services.
Scholarships.
Performance development.
State and National Team Support.
Domestic and International Travel.
Coastal Rowing Development Program.
Training Camps.

COMMUNITY

Learn to Row.
Youth development programs.
Schools engagement & outreach.
Schools engagement & outreach.
Brisbane 2032.
Recreational and social rowing programs.
Masters programs.

OPERATIONAL

Equipment purchase.
Coaching.
Maintenance.
Facilities Upgrades.
Program operations & logistics.

